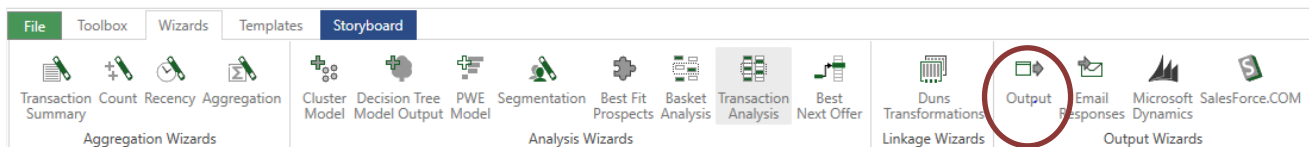


Market Insight

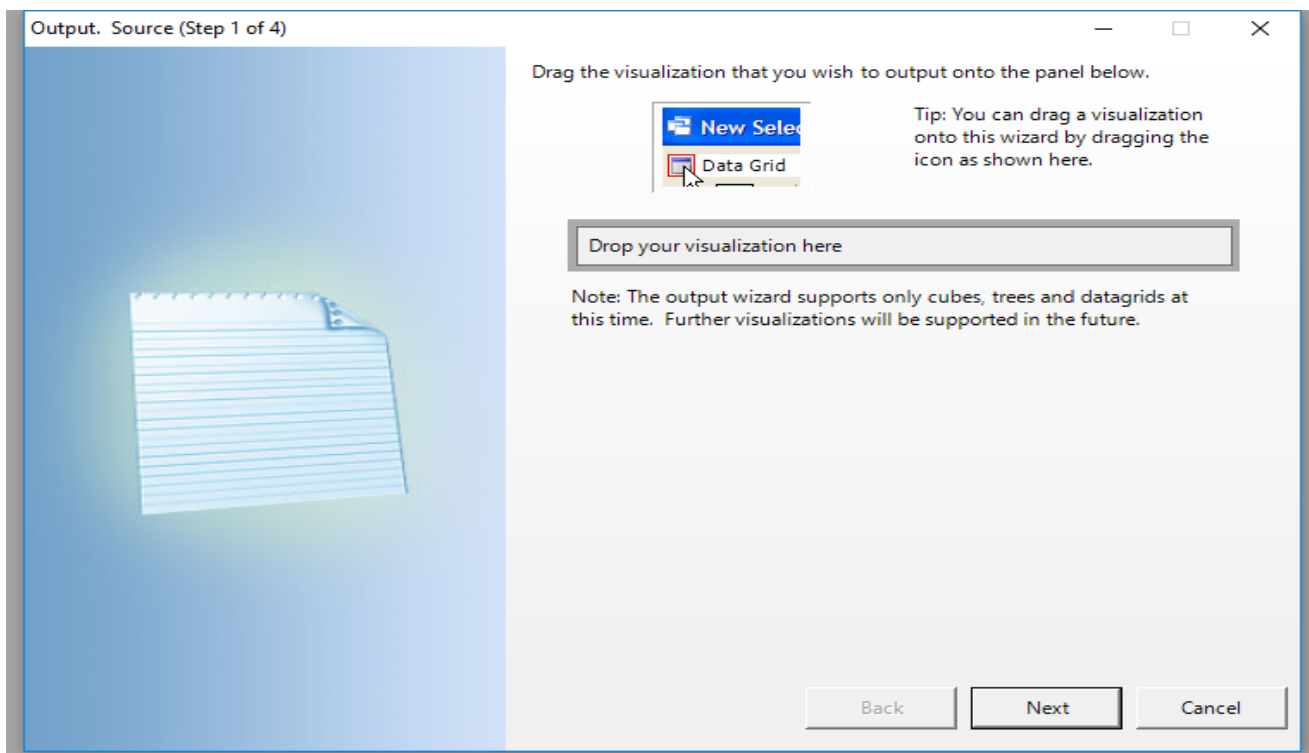
How to Use the Output Wizard

The Output Wizard in Market Insight is the preferred method to use when you need to output data. The Output Wizard supports the cube, tree, and data grid features within Market Insight. The Output Wizard offers the user several different output methods including Excel, Delimited files, ACCESS and more.

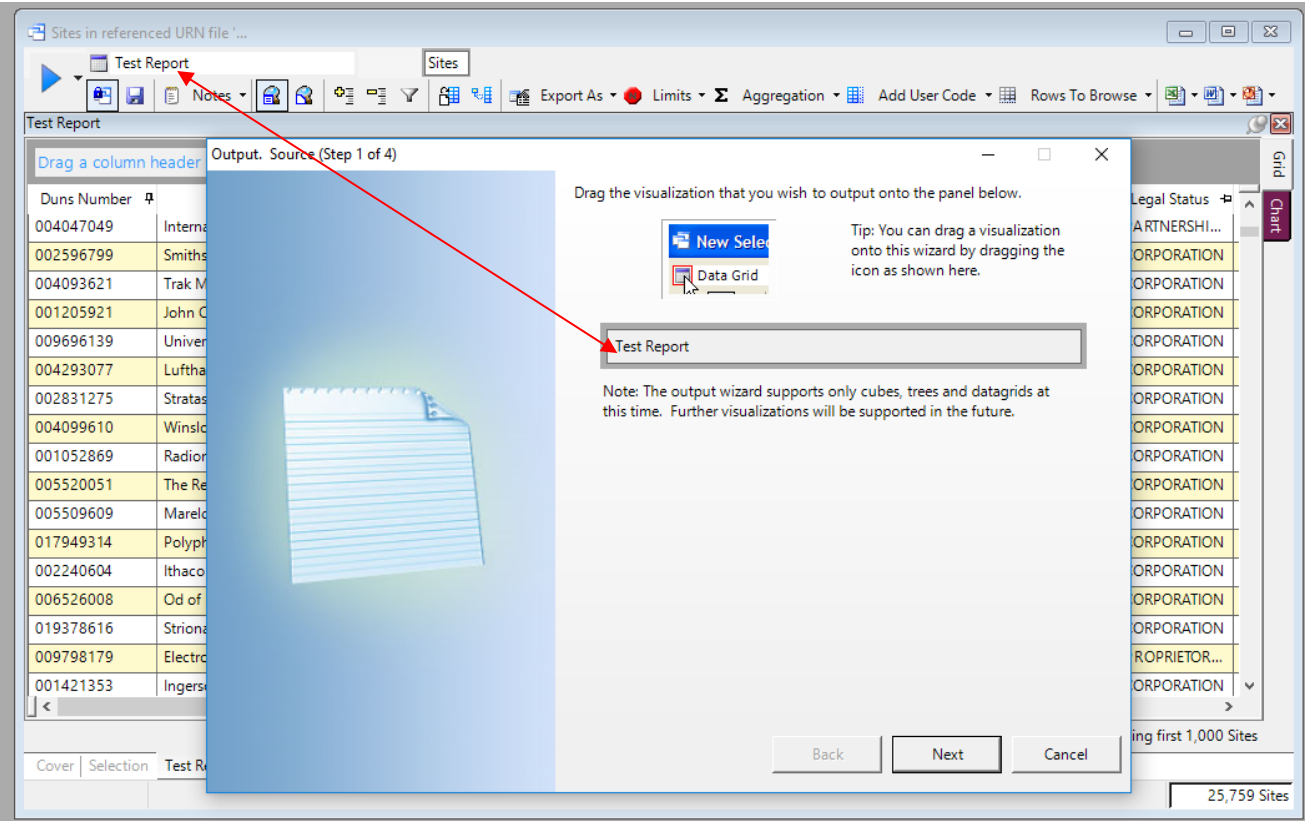
The Output Wizard can be found in the WIZARDS tab on your toolbar.



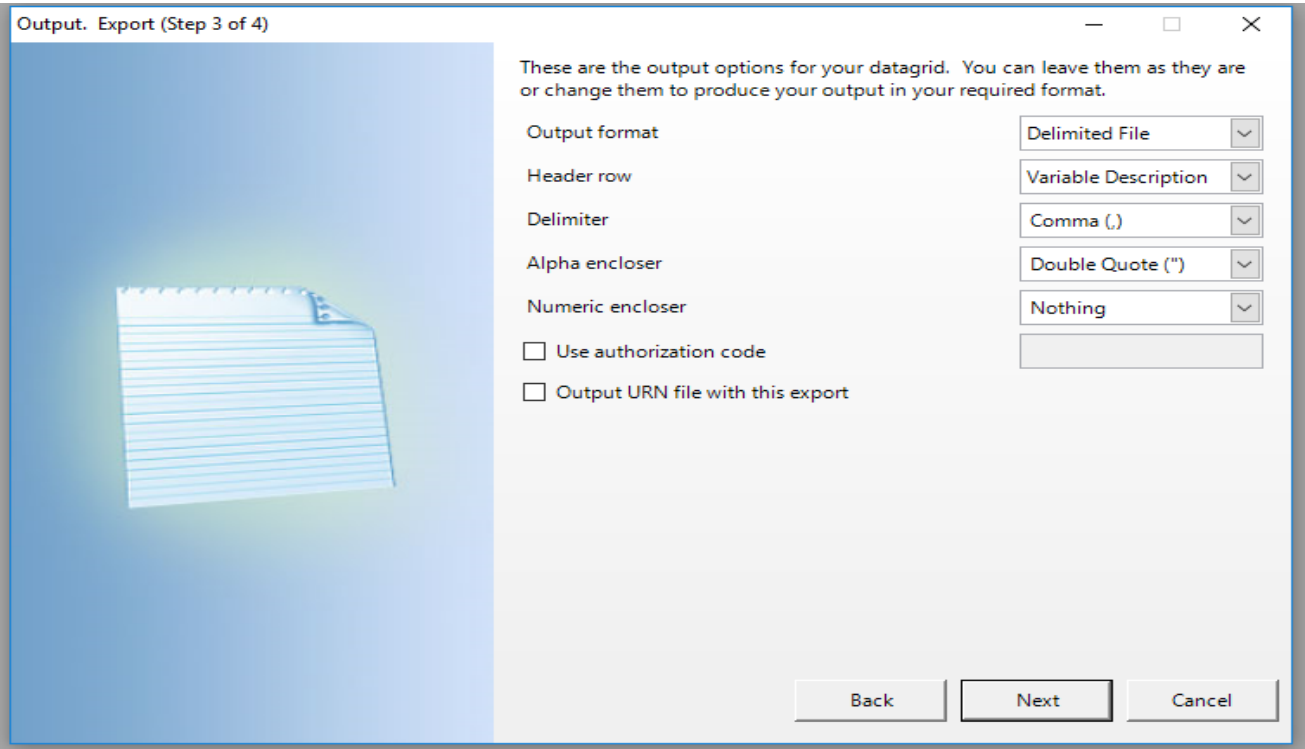
For this guide we will output a data grid from Market Insight. Click on the Output icon on your tool bar.



Step 1 of 4 requires you to drag and drop the data grid you want to output onto the field “drop your visualization here”. Click Next.




Step 3 of 4 will direct you to define the output layout for your data grid.



Step 4 of 4 will require you to name your data grid and save your output in either your Public or Private folder. These folders can be found in the File Explorer tab, My Market Insight Folders. In the screen below I am saving my data grid called “Test Report” in my private folder on the Market Insight server. Click Finish.

Output. Options (Step 4 of 4)



Enter the name of the output file you wish to create.

Output Name

Test Report

The file will be output to the directory below

Private:

Browse...

0 %


Back

Finish

Cancel

Once the file is saved you will get the following message. The records output should equal the number of records in your data grid. Click finish.

Output. Finish (Step 5 of 4)



Wizard Action Complete

Your output is complete, and the file should now be available for download

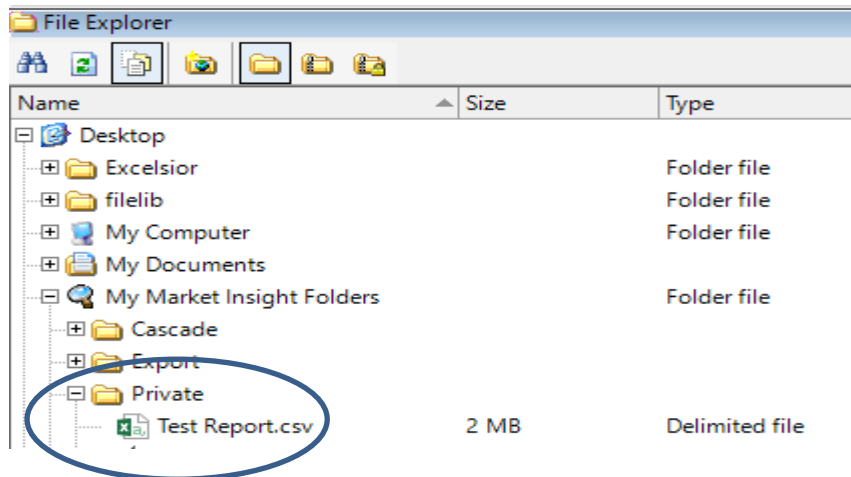
Records Output: 25,759

Back

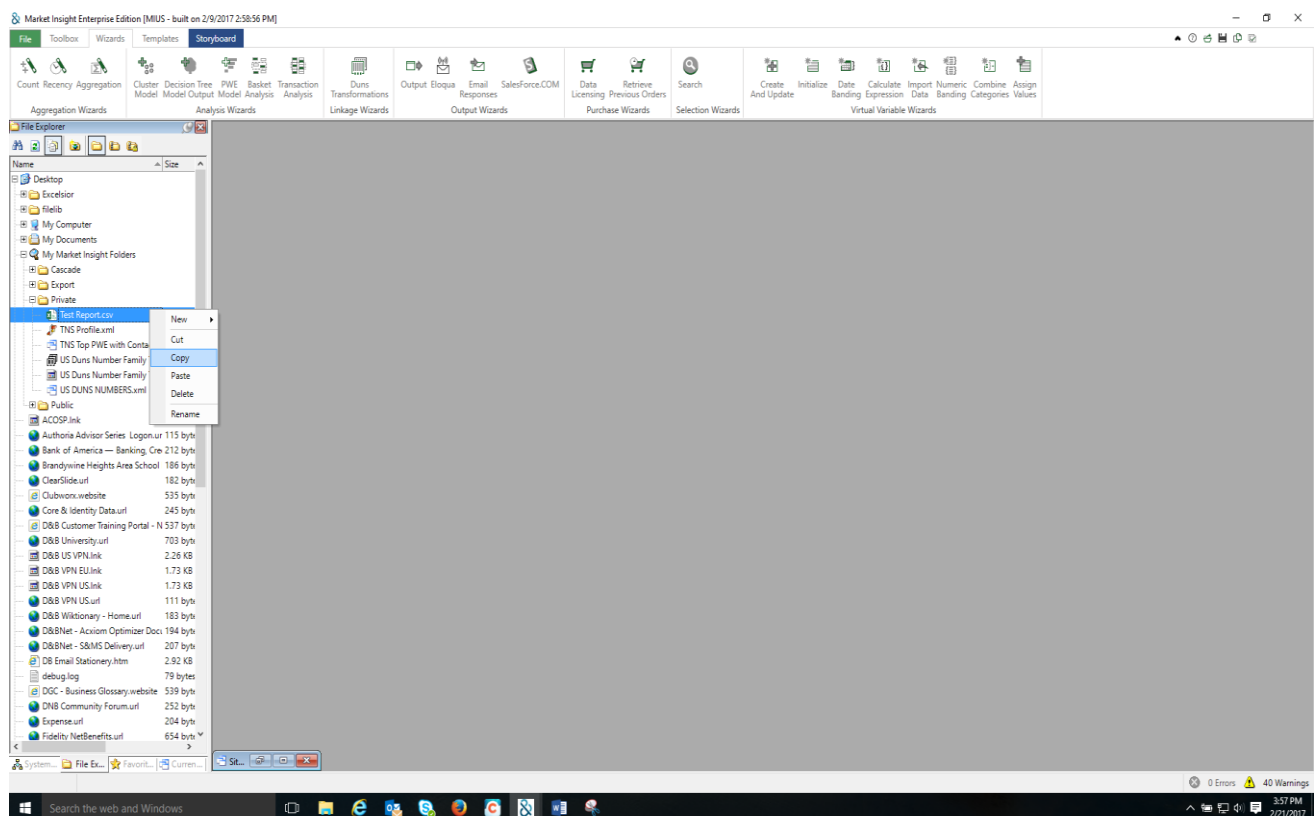
Finish

Cancel

The output file is now saved in the folder your indicated. In my example, I saved the output file in my private folder.



The file is now saved on the Market Insight server. You cannot open the file from here and you will not be allowed to drag and drop this file onto your Market Insight workspace. You must right click copy and paste your report onto your personal desktop, and open the file outside of Market Insight.



You have visibility into your private desktop within the File Explorer tab. You can paste your report into any folder you choose on your desktop. After your report is saved, exit Market Insight and open your new report outside of the tool.

